



The British
Psychological Society
Promoting excellence in psychology

Annual Conference 2014

Our themes for the conference are:

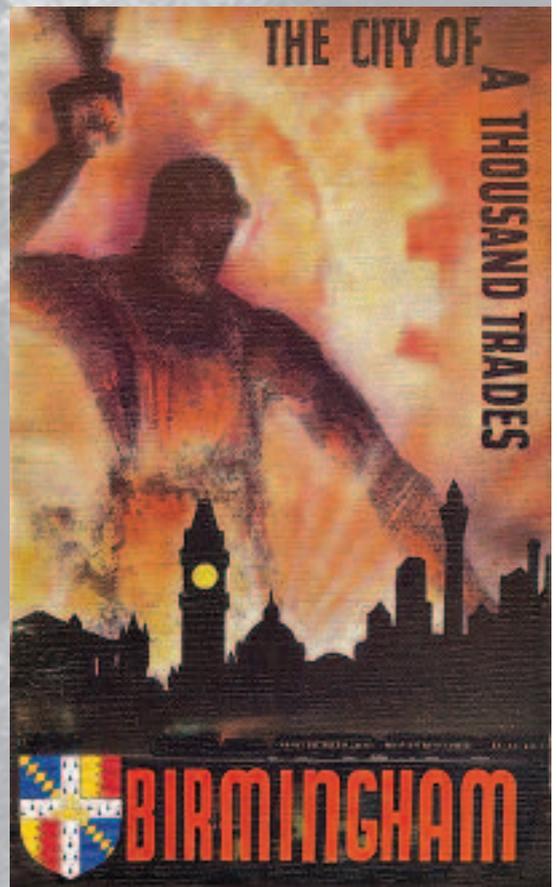
- | Psychology and war
- | The psychology of family, parenting and caring
- | The psychologist as expert
- | New directions in human neuroscience

Call for submissions opens:

1 August

www.bps.org.uk/ac2014

'The conference allows you to keep up to date with the latest research, network with individuals from all over the world, and feel part of a strong community'



7-9 May 2014

International Conference Centre, Birmingham

You are what you wear?

Photo by Sean Michael; designer Karina Michel; text by Carolyn Mair.
E-mail: jon.sutton@bps.org.uk with your 'Big picture' ideas

Fashion designers, manufacturers, retailers and consumers interact to produce an important global industry that employs millions of people worldwide. We buy, wear and dispose of clothes. Some design, make and sell; others collect, display, recycle and up-cycle. Our clothing affects our self-esteem and confidence as well as influencing people's perceptions of us, and even their cognitive abilities (see Hajo & Galinsky, 2012, on enclotted cognition).

This image was taken from Fashioning the Future 2009, a global student competition recognising the next generation of fashion designers and practitioners. It's conceived and delivered by the Centre for Sustainable Fashion at London College of Fashion (www.fashion.arts.ac.uk). The college is committed to its 'Better Lives' agenda, using fashion to

drive debate and change the way we live with the aim of developing a more ethical fashion industry concerned with promoting well-being through fashion.

Fashion is without doubt a fascinating and important aspect of our lives. And fashion, like psychology, is inherently concerned with behaviour. Before becoming an academic (I am now a Chartered Psychologist), I worked as a visual merchandiser, graphic designer, dress maker and portrait artist. Now I'm developing the first ever Psychology and Fashion master's programme, to start in 2014 at the London College of Fashion. For more information contact me on c.mair@fashion.arts.ac.uk.

Reference

Hajo, A. & Galinsky, A.D. (2012). Enclotted cognition. *Journal of Experimental Social Psychology*, 48, 918–925.







The British
Psychological Society
History of Psychology Centre

One-day symposium

Stories of Psychology

Psychology and the Arts

Tuesday 15 October 2013, 10.30am–4pm

Chancellor's Hall, Senate House, University of London
Malet Street, London WC1E 7HU

Dr James Kennaway (*University of Newcastle*)

Musical mind control: The history of an idea

Dr Nick Lambert (*Birkbeck, University of London*)

The computer in the cave

Dr Alexandra Lewis (*University of Aberdeen*)

Psychology and the novel: Trauma and memory in the 19th century

Dr Greg Tate (*University of Surrey*)

John Keats's principled feeling: Knowledge and emotion
in Romantic poetry, medicine and psychology'

Professor Nicholas Wade (*University of Dundee*)

Toying with perception: Philosophical toys and the simulation
of motion in early 19th-century London

CONVENOR:

Dr Alan Collins (*Lancaster University*)

**Cost: £12 (£10 BPS members) including welcome refreshments and buffet lunch
Registration is essential**

For more information and to register, go to www.bps.org.uk/stories
History of Psychology Centre (t) 0116 252 9528 (e) hopc@bps.org.uk

*This event is supported by Senate House Library,
home of the British Psychological Society's library collection.*